

Minutes of the April 9, 2018 Meeting of the ASUCLA Communications Board

Board members present: Parinaz Abiri, Elaheh Alizadehbirjandi, Eliza Blackorby, Brandon Broukhim, Steven Greim, Tim Groeling, Abdolreza Javadi, Mona Mosavi, Doria Deen

Board members arriving late: Jesse Coronado

Board members absent: Jesse Avellaneda, Henry Jackson, Terelle Jerricks, Mrinaalika Sivakumar, Rolondo Talbott, Alene Tchekmedyan

Guests present: Maddie Gavin (UCLA Radio General Manager), Asher Naghi (Ha'Am Editor in Chief), Mackenzie Possee (Daily Bruin Editor in Chief), Jacob Preal (Daily Bruin Assistant News Editor), Abhishek Shetty (Daily Bruin Assistant Opinion Editor), Abigail Goldman (Media Advisor), Jose Hernandez (Operations Manager)

I. Call to order (Blackorby)

Blackorby called the meeting to order at 6:23 p.m.

II. Approval of the agenda (Blackorby)

Deen asked to amend the agenda because Andrew Warner withdrew his application and would not be attending the meeting for an interview. Alizadehbirjandi moved to approve the amended agenda. Mosavi seconded the motion. The motion passed by unanimous consent.

III. Approval of March minutes (Blackorby)

Mosavi asked for the correct spelling of her name to be updated on the minutes. Javadi moved to approve the amended minutes. Alizadehbirjandi seconded the motion. The motion passed by unanimous consent.

IV. Executive Committee report (Blackorby)

Blackorby said the committee had not met, but would be in the near future to start the media director review process.

V. Operations Committee report (Alizadehbirjandi)

Alizadehbirjandi reported that they were unable to achieve quorum to meet prior to the meeting, but would attempt to meet before the May meeting.

VI. Finance Committee report (Sivakumar)

Deen said the committee was not able to meet, but she discussed the summary financial information until the committee is able to meet and discuss them in detail.

VII. Media Director's report (Deen)

Newsmagazines Published

Deen reported that La Gente, Al-Talib, and Ha'Am published.

New Printing Contract

Deen said they signed a new contract with Gardena Valley. This new printing contract was cheaper than the current printer, and the company added free inserts for one year.

February Financial Statements

Deen said total income for the month was \$131,020, which was \$3,287 ahead of budget. Expense was \$117,437, which was \$487 better than budget. Net income for the month was \$13,583, which was \$3,777 ahead of budget. Year-to-date net revenue was \$165,472 against budget net revenue of \$95,447. It was \$70,025 better than budget. She said it was mostly due to timing of the PLEDGE back pay. It was planned to be received in June, but it 1/3 was received in February. Cash reserves stood at \$244,737 which was \$31,781 in excess to policy.

March Forecast

Deen said Daily Bruin print, Web Media, Outdoor, and Bruin Life were all anticipated to be above budget.

VIII. Public Comment (Blackorby)

Naghi said everything was going well with Ha'Am and they were excited about their print issue. Gavin said there was a meeting scheduled with the UCLA Fire Marshall as a follow up to the ongoing ADA accessibility at the station. Possee said everything was going well with the Daily Bruin.

New Business/Discussion Items

IX. Daily Bruin Editor in Chief Selection (Deen)

- A. Jacob Preal, candidate
- B. Abhishek Shetty, candidate

Groeling enter executive session at 6:41 p.m. Mosavi seconded the motion. The motion passed a hand vote of 9-0 with no abstentions.

Coronado moved to exit executive session at 8:51 p.m. Broukhim seconded the motion. The motion passed by a hand vote of 9-0 with no abstentions.

Coronado moved to nominate Jacob Preal as the 2018-19 Daily Bruin Editor in Chief. Greim seconded the motion. The motion passed by a hand vote of 9-0 with no abstentions.

X. Adjourn (Blackorby)

Groeling moved to adjourn at 8:51 p.m. Mosavi seconded the motion. The motion passed by unanimous consent.