

Minutes of the May 6, 2019 ASUCLA Communications Board Meeting

Board members present: Parinaz Abiri, Brandon Broukhim, Jesse Coronado, Addison Dickens, Nilofar Doorandish, Steve Greim, Tim Groeling, Joelle Li, Mona Mosavi, Sylvia Robledo, Alene Tchekmedyian, Doria Deen

Board members absent: Bek Aliev, Jessica Behmanesh, Judy Hernandez, Henry Jackson,

Guests: Edward Qiao (DB Design Director), Angie Forburger (DB 2019-20 EIC Elect), Amy Baumgartner (DB Managing Editor), Michael Zshornack (DB Digital Managing Editor), Amy Dixon (DB Photo Editor), Chiamaka Nwadike (FEM 2019-20 EIC Elect), Becca Vorick (FEM EIC), Jacob Preal (DB EIC), Jeremy Wildman (Student Media Business Manager), Ben Langdon (UCLA Radio GM Candidate), Faizan Malik (UCLA Radio GM), Jose Hernandez (Student Media Operations Manager)

Agenda

- I. Call to order (Mosavi)**
Mosavi called the meeting to order at 5:39 p.m.
- II. Approval of the agenda (Mosavi)**
Dickens moved to approve the agenda. Coronado seconded the motion. The motion passed by consent.
- III. Approval of April 1, 2019 minutes (Mosavi)**
Broukhim moved to approve the minutes. Dickens seconded the motion. The motion passed by consent.
- IV. Approval of the April 8, 2019 minutes (Mosavi)**
Broukhim moved to approve the minutes. Dickens seconded the motion. The motion passed by consent.
- V. Executive Committee Report (Mosavi)**
Mosavi said the committee did not meet. Deen forwarded the media director form to Mosavi, and she said she would distribute it to the board.
- VI. Operations Committee report (Broukhim)**
Broukhim said the committee met on Monday, April 29. He said the EICs in attendance gave their reports and they also approved two changes that would be discussed during item XI.

VII. Finance Committee report (Aliev)

Coronado said the committee met on Wednesday, May 1. The committee discussed the March financial statements and they approved the 2019-20 ASUCLA Communications Board budget. It would be discussed in more detail during item XIII.

VIII. Ad Hoc Committee report (Broukhim)

Broukhim said the committee had not met, but he'd received updates from Robledo on next steps towards the Brown Act in reference to UCLA.

IX. Media Director's report (Deen)

Deen reported on the following:

Year-end Banquets

Deen shared the dates, locations, etc. for the Daily Bruin and Newsmagazine year-end banquets.

UCLA Radio Spark Campaign

Deen informed the board that UCLA Radio's Spark campaign was live, and donations were being accepted.

March Financial Statements

Deen discussed the cash, revenue, expenses, net revenue, and the highlighted Daily Bruin, Web Media, and Outdoor sales.

April Forecast

Deen said the April forecast would be over budget in Daily Bruin print, Online, and Outdoor. Estimated sales for Daily Bruin were up 14%, Web up 33%, and Outdoor up 45% to budget.

New Business/Discussion Items

X. March Financial Statements (Deen)

Deen said that total income was \$148,656 and budgeted income was \$135,579 leaving us \$13,077 (10%) over budget. Although overall sales were up to budget, Daily Bruin was down 4% to last year, but Web Media and Outdoor were up 30% and 18% respectively. Total expense was \$37,060 and budgeted expense was \$110,917 leaving us \$26,143 (24%) over budget. Most of this was due to timing as the mailers that were budgeted in prior months were sent out in March. Net revenue was \$11,596, and budgeted net revenue was \$24,662 which was <\$13,066> (<53%>) under budget. Year-to-date net revenue was \$129,002 and budgeted net revenue was \$34,900, which was \$94,102

(2,696%) better than budget. Cash reserves stood at \$347,000 which exceeded our cash per policy (\$212,000) by \$135,000.

New Business/Action Items

XI. Bylaw and Constitution changes

The following bylaw change was proposed.

Once the editor selection for a publication has been completed, the Chair of the Communications Board is required to write a brief letter explaining the selection choice using publically-available information. This letter may not contain restricted content nor deliberations from executive session and is only required for contested processes with multiple candidates.

Abiri moved to approve the bylaw change. Li seconded the motion. The motion passed by a hand vote of 11-0 with no abstentions.

The following constitution change was proposed.

A two-thirds quorum of the Communications Board is necessary to select an editor-in-chief or general manager for the upcoming term. This provision is required for contested processes with multiple candidates.

Tchekmedyan moved to approve the constitution change. Groeling seconded the motion. The motion passed by a hand vote of 11-0 with no abstentions.

XII. 2019-20 Communications Board Budget and Five-Year Forecast (Deen)

Greim moved to approve the 2019-20 Communications Board Budget and Five-Year Forecast. Coronado seconded the motion. The motion passed by a hand vote of 11-0 with no abstentions.

XIII. UCLA Radio General Manager Selection (Deen)

A. Ben Langdon, candidate

Abiri moved to enter executive session at 6:47 p.m. Doorandish seconded the motion. The motion passed by consent.

Greim moved to exit executive session at 7:44 p.m. Groeling seconded the motion. The motion passed by consent.

Li moved to appoint Ben Langdon as the 2019-20 UCLA General Manager. Tchekmedyan seconded the motion. The motion passed by a hand vote of 11-0 with no abstentions.

XIV. Adjourn (Mosavi)

Broukhim moved to adjourn the meeting at 7:47 p.m. Abiri seconded the motion. The motion passed by consent.