Minutes of the June 4, 2018 Meeting of the UCLA Communications Board

Board members present: Doria Deen, Eliza Blackorby, Steve Greim, Alene Tchekmedyian, Steven Greim, Mona Mosavi, Mrinaalika Sivakumar, Elaheh Alizadehbirjandi, Tim Groeling, Jesse Avellaneda

Board members late: Jesse Coronado, Parinaz Abiri

Board members absent: Reza Javadi, Terelle Jerricks, Henry Jackson, Rolondo Talbott

Guests present: Lucy Ma (Pacific Ties Editor in Chief Candidate), Amanda Leutmixay (Pacific Ties Editor in Chief candidate), Israel Cedillo (La Gente Editor in Chief Candidate), Pablo Munoz (Bruin Life Editor in Chief), Siobhan Chapman (OutWrite Editor in Chief Candidate), Asher Naghi (Ha'Am Editor in Chief), Mignon Combs (NOMMO Editor in Chief candidate), Faizan Malik (UCLA Radio General Manager Candidate), Madeleine Gavin (UCLA Radio General Manager), Jacob Preal (2018-19 Elect Daily Bruin Editor in Chief), Nathan Smith (Daily Bruin Online editor), Abigail Goldman (Student Media Advisor), Jeremy Wildman (Student Media Business Manager), Jose Hernandez (Student Media Operations Manager)

Agenda

- I. Call to order (Blackorby) Blackorby called the meeting to order at 6:10 p.m.
- II. Approval of the agenda (Blackorby) Mosavi moved to approve the amended agenda. Tchekmedyian seconded the motion. The motion passed by unanimous consent.

III. Approval of May minutes (Blackorby)

Sivakumar moved to approve the amended agenda. Avellaneda seconded the motion. The motion

passed by unanimous consent.

- IV. Executive Committee report (Blackorby) Blackorby said she would be sending out the media director review soon to everyone. She also said the board should choose an interim chair for the summer until the new board was chosen.
- V. **Operations Committee report (Alizadehbirjandi)** Alizadehbirjandi said that the committee had not met since the meeting on May 3.

VI. Finance Committee report (Sivakumar)

Sivakumar said the committee had not met because the April financials were not published on time.

VII. Media Director's report (Deen)

Deen gave an update saying FEM, OutWrite, and Pacific Ties published. As for the April financials, since the Finance Committee hadn't seen the statements, she just gave top line numbers. She said the total income for the month was \$174,300, which was almost \$30,000 over budget for the month. Net Revenue for month was 100% over budget. Net revenue through April was \$324,758, which was more than double the budget YTD.

VIII. Public Comment (Blackorby)

FEM had their first inaugural magazine and regular print. Radio mentioned that they had a great year, increased website traffic, merchandise sales, applications, put on 3 concerts this quarters, and raised \$16,000 with PLEDGE Drive. Both the EIC of Ha'Am and DB said their year went really well and thanked the Communications Board. Tanner wanted to hear feedback on ideas and thoughts on how the DB alumni committee can be more involved, as the Communications Board has more longevity. He also mentioned that Lawrence Ma had been a huge addition to the Daily Bruin Alumni Network and that he was excited to work with DB. EIC of La Gente shared that they published, were trying to revamp their website, and had room for more growth but that this was a successful year.

Steven Greim wanted to know about any magazine needs since the Communications Board was healthy right now, to which Maddie brought up the need for a new soundboard since the quality of the stream could be upgraded. Faizan followed up saying up that the current soundboard was created before digital streaming was, so hopefully this summer would be a good time to research and figure out the logistics as to not interrupt the radio schedule.

IX. Good and Welfare

Deen presented the a plaque to Eliza Blackorby for leading the board. The board joined in to thank Eliza for her hard work and commitment during the year.

New Business/Action Items

Coronado moved to enter executive session at 6:40 p.m. Groeling seconded the motion. The motion passed by a hand vote of 10-0 with no abstentions.

Broukhim moved to exit executive session at 9:16 p.m. Mosavi seconded the motion. The motion passed by a hand vote of 10-0 with no abstentions.

X. La Gente Editor in Chief Selection (Deen)

A. Israel Cedillo, candidate

Tchekmedyian moved to select Israel Cedillo as the 2018-19 La Gente Editor in Chief. Broukhim seconded the motion. The motion passed by a hand vote of 10-0 with no abstentions.

XI. Nommo Editor in Chief Selection (Deen)

A. Mignon Combs, candidate <u>Coronado moved to select Mignon Combs as the 2018-19 Nommo Editor in Chief.</u> <u>Broukhim seconded the motion</u>. The motion passed by a hand vote of 10-0 with no abstentions.

XII. OutWrite Editor in Chief Selection (Deen)

A. Siobhan Chapman, candidate <u>Tchekmedyian moved to select Siobhan Chapman as the 2018-19 OutWrite Editor in</u> <u>Chief. Greim seconded the motion. The motion passed by a hand vote of 10-0 with no</u> <u>abstentions.</u>

XIII. Pacific Ties Editor in Chief Selection (Deen)

A. Amanda Leutmixay, candidate

B. Lucy Ma, candidate

Coronado moved to select Lucy Ma as the 2018-19 Pacific Ties Editor in Chief. Mosavi seconded the motion. The motion passed by a hand vote of 10-0 with no abstentions.

XIV. UCLA Radio General Manager Selection (Deen)

A. Faizan Malik, candidate

Coronado moved to select Faizan Malik as the 2018-19 UCLA Radio General Manager. Avellaneda seconded the motion. The motion passed by a hand vote of 10-0 with no abstentions.

XV. 2019-19 Communications Board Interim Chair (Blackorby)

<u>Coronado moved to select Mona Mosavi as the 2018-19 Interim Chair of the</u> <u>Communications Board. Tchekmedyian seconded the motion. Mosavi accepted. The</u> <u>motion passed by a hand vote of 10-0 with no abstentions.</u>

XVI. Adjourn (Blackorby)

Greim moved to adjourn at 9:20 p.m. Groeling seconded the motion. The motion passed by unanimous consent.