

## **Minutes of the January 14, 2019 Meeting of the ASUCLA Communications Board**

**Board members present:** Parinaz Abiri, Jessica Behmanesh, Brandon Broukhim, Jesse Coronado, Addison Dickens, Nilofar Doorandish, Tim Groeling, Judy Hernandez, Mona Mosavi, Doria Deen

**Board members late:** Bek Aliev, Sylvia Robledo

**Board members absent:** Steve Greim, Henry Jackson, Joelle Li, Alene Tchekmedyan

**Board members leaving early:** Bek Aliev

**Guests:** Faizan Malik (UCLA Radio GM), Abigail Goldman (Student Media Advisor), Jacob Preal (Daily Bruin EIC), Jasper Modha (OutWrite EIC Applicant), Shannon Suban (OutWrite EIC Applicant), Lucy Ma (Pacific Ties EIC), Amanday Leutimaxy (Pacific Ties ME)

### **Agenda**

- I. Call to order (Mosavi)**  
Mosavi called the meeting to order at 5:38 p.m.
- II. Approval of the agenda (Mosavi)**  
Doorandish moved to approve the agenda. Coronado seconded the motion. The motion passed by consent.
- III. Approval of December 2018 minutes (Mosavi)**  
Dickens moved to approve the November 2018 minutes. Broukhim seconded the motion. The motion passed by consent.
- IV. Executive Committee Report (Mosavi)**  
Mosavi said there was no report, but Groeling reported that he, along with Deen and Goldman met with Roy Champawat (ASUCLA Student Union Director) and Debra Geller (USAC Board Advisor) on December 12, 2018 to discuss USAC's conduct regarding our reporters right to film and their own bylaw violations. We also discussed their executive session policies.
- V. Operations Committee report (Broukhim)**  
Broukhim said the committee did not meet in December and had not met in January yet, but he would schedule a meeting later on in January before the February board meeting.
- VI. Finance Committee report (Aliev)**

Aliev said the committee met on Thursday, January 10, 2019. They discussed the November financials and a December sales forecast.

**VII. Media Director's report (Deen)**

Deen reported on the following:

*Recruitment*

Deen said overall recruitment was up 46 percent to last year. There were 470 applicants this year and 321 last year.

*November Financial Statements*

Deen discussed the cash, revenue, expenses, net revenue, and the highlighted Daily Bruin, Web Media, and Outdoor sales.

*December Forecast*

Deen said the December forecast would be over budget in Online, but down in Daily Bruin print and Outdoor. Estimated sales for Daily Bruin were down 14%, Web up 5%, and Outdoor down 9%.

**New Business/Discussion Items**

**VIII. November Financial Statements (Deen)**

Deen said that total income was \$141,780 and budgeted income was \$124,146 leaving us \$17,634 (14%) over budget. The key drivers were Daily Bruin (up 43%), Outdoor (up 40%), and Web Media (up 88%). Although sales were up to budget, Daily Bruin was down 7% to last year, but Web Media and Outdoor were up 33% and 21% respectively. Total expense was \$124,221 and budgeted expense was \$118,685 leaving us \$5,536 (5%) over budget. Net revenue was \$17,559, and budgeted net revenue was \$5,461 which was \$12,098 (222%) better than budget. Cash reserves stood at \$334,000 which exceeded our cash per policy (\$212,000) by \$122,000.

**New Business/Action Items**

**IX. OutWrite Editor in Chief Selection (Deen)**

- A. Jasper Modha, candidate
- B. Shannon Suban, candidate

Coronado moved to enter executive session at 6:46 p.m. Abiri seconded the motion. The motion passed by consent.

Coronado moved to exit executive session at 7:16 p.m. Robledo seconded the motion. The motion passed by consent.

Coronado moved to appoint Jasper Modha and Shannon Suban as the 2018-19 Co-Editor in Chiefs for OutWrite. Dickens seconded the motion. The motion passed by a hand vote of 10-0 with no abstentions.

**X. Letter to USAC Council (Broukhim)**

Groeling moved to approve changes to USAC Council letter and consented to have it sent by Mona Mosavi, chair. Robledo seconded the motion. The motion passed by a hand vote of 8-0 with 2 abstentions.

**XI. Executive Session (Deen)**

The Nommo editor in Chief (Mignon Combs) resigned. Groeling moved to appoint Mahala Herron-Rutland (current Nommo Radio Editor) as the interim Nommo Editor in Chief. Hernandez seconded the motion. The motion passed by a hand vote of 10-0 with no abstentions.

**XII. Adjourn (Mosavi)**

Broukhim moved to adjourn the meeting at 7:22 p.m. Coronado seconded the motion. The motion passed by consent.