

## **Minutes of the March 2, 2020 Meeting of the ASUCLA Communications Board**

**Board members present:** Jesse Coronado, Addison Dickens, Andrea Gambino, Steve Greim, Tim Groeling, Joelle Li, Shantall Medina, Edward Qiao, Sylvia Robledo, Nathan Smith, Doria Deen

**Board members late:** Helen Alonzo, Parinaz Abiri

**Board members absent:** Jessica Behmanesh, Judy Hernandez, Joshua Roizman

**Guests:** Angela Forburger (Daily Bruin Editor in Chief), Melissa Morris (Daily Bruin Assistant Enterprise Editor), David Gray (Daily Bruin News Editor) Rohit Tavare (Bruinwalk.com Director), Chiamaka Nwadike (FEM Editor in Chief), Myrka Vega (La Gente Editor in Chief), Mahala Herron-Rutland (Nommo Editor in Chief), Hira Raza (Al-Talib Editor in Chief) Abigail Goldman (Student Media Advisor), Angela Vargas (La Gente Staff Member), Kevn Bernal-Rivera (La Gente Staff Member), Brian Jimenez-Luna (La Gente Staff Member), Jose Hernandez (Student Media Operations Manager), Leonardo Aguas (BruinLife Managing Editor), Kiara Rivera (BruinLife Photo Editor)

### **Agenda**

- I. Call to order (Dickens)**  
Dickens called the meeting to order at 7:11 p.m.
- II. Approval of the agenda (Dickens)**  
Coronado moved to approve the agenda. Groeling seconded the motion. The motion passed by consent.
- III. Approval of the February 3, 2020 minutes (Dickens)**  
Qiao moved to approve the minutes. Gambino seconded the motion. The motion passed by consent.
- IV. Executive Committee report (Dickens)**  
Dickens said the committee met on Friday, February 21 and discussed rental credit follow up, Bruinwalk.com professor review for Parvaneh Ghaforyfard, and the changes to the newsmagazine editor in chief application.
- V. Operations Committee report (Qiao)**  
Qiao said the committee met on Tuesday, February 18, 2020. He said the editors present gave updates and Deen shared the posts per week. They also gave updates on how the

training process had been thus far, and they gave feedback to Abigail Goldman, Student Media Adviser, for future trainings.

**VI. Finance Committee Report (Smith)**

Smith said the committee met on February 3 and discussed the December financial statements and the January forecast. They also discussed the status of the office flooding.

**VII. Media Director's report (Deen)**

Deen reported on the following:

*Newsmagazine Online Posts Per Week*

Deen shared the newsmagazine online posts per week from winter weeks four through eight.

*Publications*

Deen said that Pacific Ties, OutWrite, La Gente, and FEM published. She distributed copies to the board.

*Office Flood Status*

Deen said that UCLA Facilities had begun working on putting the walls back together.

*January 2020 Financial Statements*

Deen discussed the cash, revenue, expenses, net revenue, and the summary of the Daily Bruin, Web, and Outdoor sales.

*February Forecast*

Deen said the February forecast would be under budget in Print but over budget for both Online and Outdoor. Estimated sales are down 10%, and up 71% and 28% respectively.

**VIII. Public Comment**

Various media editors gave updates and discussed issues with intern training. The newsmag editors in attendance also submitted a proposal for additional funding to print a collaborative newsmagazine called community. The board asked them to come back with a proposed budget for a formal approval.

**New Business/Discussion Items**

**IX. January Financial Statements (Deen)**

Deen said that total income was \$125,078 and budgeted income was \$118,258 leaving us \$6,820 (6%) better than budget. Daily Bruin and Outdoor were down 2% and 6%

respectively to last year and Online was up 4% to last year. Total expense was \$112,908 and budgeted expense was \$109,158 leaving us \$3,750 (3%) under budget. Net income was \$12,170, and budgeted income was \$9,100 leaving us \$3,070 (34%) better than budget. Year to date net revenue was \$37,904 and budgeted net loss was <\$38,925> leaving us \$76,829 (197%) better than budget. Cash reserves stood at \$511,000 which exceeded our cash per policy (\$290,000) by \$221,000.

**X. Bruinwalk.com update (Tavare)**

Rohit Tavare, Bruinwalk.com Director, gave an update on the status of Bruinwalk.com and their upcoming projects.

**New Business/Action Items**

**XI. 2020-21 Budget Assumptions (Deen)**

Smith informed the board that the finance committee approved the budget assumptions and made a recommendation for approval to the board. Deen presented the assumptions. Groeling moved to approve the 2020-21 Budget Assumptions. Smith seconded the motion. The motion passed by a hand vote of 12-0 with no abstentions.

**XII. Bruinwalk.com Professor Review Grievance – Parvaneh Ghaforyfard (Deen)**

The board discussed Professor Parvaneh's concerns and reviewed her submitted evidence. Groeling moved to keep the review as is without any retractions, corrections, etc. Alonzo seconded the motion. The motion passed by a hand vote of 12-0 with no abstentions.

**XIII. Outdated Bruinwalk.com Content (Deen)**

Deen suggested keeping bruinwalk.com up to date by removing outdated professor information. This item was tabled. The board suggested discussing this with the DB Bruinwalk.com Director and upper management before continuing with a decision.

**XIV. Executive Session (Deen)**

Gambino moved to enter executive session at 9:06 p.m. Medina seconded the motion. The motion passed by a hand vote of 12-0 with no abstentions.

Greim moved to exit executive session at 9:24 p.m. Qiao seconded the motion. The motion passed by a hand vote of 12-0 with no abstentions.

**XV. Adjourn (Dickens)**

Medina moved to adjourn the meeting at 9:24 p.m. Coronado seconded the motion. The motion passed by consent.