

Minutes of the April 6, 2020 Meeting of the ASUCLA Communications Board

Board members present: Parinaz Abiri, Helen Alonzo, Jesse Coronado, Addison Dickens, Steve Greim, Judy Hernandez, Joelle Li, Shantall Medina, Edward Qiao, Sylvia Robledo, Joshua Roizman, Nathan Smith, Doria Deen

Board members late: Jessica Behmanesh, Andrea Gambino

Board members absent: Tim Groeling

Guests: Abigail Goldman (Student Media Advisor), Alana Francis-Crow (FEM Editor in Chief candidate), Angie Forburger (Daily Bruin Editor in Chief), Brandon Broukhim (USAC Gen Rep III), Chiamaka Nwadike (FEM Editor in Chief), Fiza Baloch (Al-Talib Editor in Chief candidate), Hira Raza (Al-Talib Editor in Chief), Jeremy Wildman (Student Media Business Manager), Melissa Morris (Daily Bruin Editor in Chief candidate), Myrka Vega (La Gente Editor in Chief), Naqiya Qadir (Al-Talib Editor in Chief candidate), Tehilah Zamanzadeh (Ha'Am Editor in Chief candidate), Nicole Schussman (Ha'Am Editor in Chief)

Agenda

- I. Call to order (Dickens)**
Dickens called the meeting to order at 5:33 p.m.
- II. Approval of the agenda (Dickens)**
Robledo moved to approve the agenda. Qiao seconded the motion. The motion passed by consent.
- III. Approval of the March 2, 2020 minutes (Dickens)**
Robledo moved to approve the minutes. Smith seconded the motion. The motion passed by consent.
- IV. Media Director's report (Deen)**
Deen reported on the following:

Newsmagazine Online Posts Per Week
Deen shared the newsmagazine online posts per week from winter weeks nine through spring week one. She also shared the total winter quarter posts.

February 2020 Financial Statements
Deen discussed the cash, revenue, expenses, net revenue, and the summary of the Daily Bruin, Web, and Outdoor sales.

March Forecast

Deen said the March forecast would be under budget in Print but over budget for both Online and Outdoor. Estimated sales are down 5%, and up 38% and 20% respectively.

COVID-19 Estimated Financial Impact

Deen shared a financial forecast of estimated net losses from April through December 2020 should the campus remain closed through the end of fall quarter.

New Magazine Proposal

Deen informed the board that Jasmine Kaur emailed again about starting the Sikh newsmagazine since she was going to attend grad school at UCLA. The board said they wanted to put all new media titles on hold pending the financial impact on Student Media after COVID-19 closures.

Newsmagazine Weekly Posts

Deen informed the board that some of the editors asked if they would still be expected to post at least once a week during campus closures. The board said they would still expect to see at least one post per week.

V. Public Comment

Various media editors gave updates and discussed issues with intern training. Broukhim said that his entire \$2,700 budget would go unspent and he wanted to see if he could donate the money to the newsmagazines.

New Business/Discussion Items

VI. February Financial Statements (Deen)

Deen said that total income was \$161,075 and budgeted income was \$128,886 leaving us \$32,189 (25%) better than budget. Daily Bruin and Outdoor were both down 2% to last year and Online was up 2% to last year. Total expense was \$141,779 and budgeted expense was \$125,479 leaving us <\$16,300> (13%) over budget. Net revenue was \$19,297, and budgeted net revenue was \$3,407 leaving us \$15,890 (466%) better than budget. Year to date net revenue was \$57,201 and budgeted net loss was <\$35,518> leaving us \$92,719 (261%) better than budget. Cash reserves stood at \$569,000, which exceeded our cash per policy (\$290,000) by \$279,000.

New Business/Action Items

VII. Daily Bruin 2020-21 Editor in Chief Selection (Deen)

A. Melissa Morris, candidate

Qiao moved to enter executive session at 6:17 p.m Greim seconded the motion. The motion passed by a vote of 14-0 with no abstentions.

Roizman moved to exit executive session at 9:50 p.m. Smith seconded the motion. The motion passed by a hand vote of 14-0 with no abstentions.

Qiao moved to appoint Melissa Morris at the 2020-21 Daily Bruin Editor in Chief. Roizman seconded the motion. The motion passed by a vote of 14-0 with no abstentions.

VIII. Al-Talib Editor in Chief Selection (Deen)

A. Fiza Baloch, candidate

B. Naqiyah Qadir, candidate

Coronado moved to appoint Fiza Baloch as the 2020-21 Al-Talib Editor in Chief. Alonzo seconded the motion. The motion passed by a vote of 14-0 with no abstentions.

IX. FEM 2020-21 Editor in Chief Selection (Deen)

A. Alana Francis-Crow, candidate

Qiao moved to appoint Alana Francis-Crow as the 2020-21 FEM Editor in Chief. Coronado seconded the motion. The motion passed by a vote of 14-0 with no abstentions.

X. Ha'Am 2020-21 Editor in Chief Selection (Deen)

A. Tehilah Zamanzadeh, candidte

Robledo moved to appoint Tehilah Zamanzadeh as the 2020-21 Ha'Am Editor in Chief. Qiao seconded the motion. The motion passed by a hand vote of 9-5 with no abstentions.

XI. Bruinwalk Professor Review Grievance – Kazue Chinen (Deen)

Coronado moved to remove the reviews. Greim seconded the motion. The motion passed by a vote of 11-3 with no abstentions.

XII. Adjourn (Dickens)

Roizman moved to adjourn the meeting at 9:55 p.m. Li seconded the motion. The motion passed by consent.