

Minutes of the May 4, 2020 Meeting of the ASUCLA Communications Board

Board members present: Parinaz Abiri, Jessica Behmanesh, Jesse Coronado, Addison Dickens, Steve Greim, Tim Groeling, Joelle Li, Shantall Medina, Edward Qiao, Sylvia Robledo, Joshua Roizman, Doria Deen

Board members late: Helen Alonzo, Andrea Gambino, Nathan Smith

Board members absent: Judy Hernandez

Guests: Jeremy Wildman (Student Media Business Manager), Amanda Leutmixay (Pacific Ties EIC), Juliet Kucirek (UCLA Radio GM Applicant), Chiamaka Nwadike (FEM EIC), Angela Vargas (La Gente EIC 20-21), Alana Francis-Crow (FEM EIC 20-21), Martha Cabot (OutWrite EIC), Abigail Goldman (Student Media Advisor), Angie Forburger (Daily Bruin EIC), Ayushee Roy (Pacific Ties EIC Candidate), Melissa Morris (Daily Bruin EIC 20-21), Myrka Vega (La Gente EIC), Ben Langdon (UCLA Radio GM)

Agenda

- I. Call to order (Dickens)**
Dickens called the meeting to order at 5:36 p.m.

- II. Approval of the agenda (Dickens)**
Deen requested to amend the agenda by moving the Media Director report and March financial statement presentations after conducting the interviews. Some of the candidates needed to be interviewed by 6:00 p.m. Robledo moved to approve the amended agenda. Qiao seconded the motion. The motion passed by consent.

- III. Approval of the April 6, 2020 minutes (Dickens)**
Roizman moved to approve the minutes. Robledo seconded the motion. The motion passed by consent.

- IV. Public Comment (Dickens)**
All of the editors in attendance gave updates on their publications.

New Business/Action Items

- V. La Gente 2020-21 Editor in Chief Selection (Deen)**
 - A. Angela Vargas, candidate**
Groeling moved to enter executive session at 5:45 p.m. Roizman seconded the motion. The motion passed by a member vote of 14-0 with no abstentions.

Coronado moved to exit executive session at 7:51 p.m. Greim seconded the motion. The motion passed by a member vote of 14-0 with no abstentions.

Coronado moved to appoint Angela Vargas at the 2020-21 La Gente editor in chief. Smith seconded the motion. The motion passed by a member vote of 14-0 with no abstentions.

VI. Pacific Ties 2020-21 Editor in Chief Selection (Deen)

A. Ayushee Roy, candidate

Coronado moved to appoint Ayushee Roy as the 2020-21 Pacific Ties editor in chief. Robledo seconded the motion. The motion passed by a hand vote of 14-0 with no abstentions.

VII. OutWrite 2020-21 Editor in Chief Selection (Deen)

A. Martha Cabot, candidate

Alonzo moved to appoint Martha Cabot as the 2020-21 OutWrite editor in chief. Li seconded the motion. The motion passed by a member vote of 14-0 with no abstention.

VIII. UCLA Radio 2020-21 General Manager Selection (Deen)

A. Julie Kucirek, candidate

Qiao moved to appoint Juliet Kucirek as the 2020-21 UCLA Radio general manager. Robledo seconded the motion. The motion passed by a hand vote of 14-0 with no abstention.

IX. Bruinwalk Review Removal Process (Deen)

This item was tabled.

New Business Discussion Items

X. Media Director's report (Deen)

Deen reported on the following:

Newsmagazine Online Posts Per Week

Deen shared the newsmagazine online posts per week from weeks three through five.

March 2020 Financial Statements

Deen discussed the cash, revenue, expenses, net revenue, and the summary of the Daily Bruin, Web, Outdoor, and Bruin Life sales.

April Forecast

Deen said the April forecast would be under budget in both print and outdoor but over budget for online. Estimated sales were down in print and outdoor 98% and 99% respectively, and up 294% in online. Deen said those were the first signs of campus closure and in-person class cancellation impacts due to COVID-19.

XI. March Financial Statements (Deen)

Deen said that total income was \$163,402 and budgeted income was \$129,847 leaving us \$33,555 (26%) better than budget. Daily Bruin and Outdoor were both up 3% to last year and Online was down 4% to last year. Bruin Life was up 106% to last year. Total expense was \$140,022 and budgeted expense was \$124,501 leaving us <\$15,521> (12%) over budget. Net revenue was \$23,380, and budgeted net revenue was \$5,346 leaving us \$18,034 (337%) better than budget. Year to date net revenue was \$80,581 and budgeted net loss was <\$30,172> leaving us \$110,753 (367%) better than budget. Cash reserves stood at \$556,000, which exceeded our cash per policy (\$290,000) by \$266,000.

New Business/Action Items

XII. Adjourn (Dickens)

Greim moved to adjourn the meeting at 8:02 p.m. Coronado seconded the motion. The motion passed by consent.