

## **Minutes of the June 1, 2020 Meeting of the ASUCLA Communications Board**

**Board members present:** Helen Alonzo, Parinaz Abiri, Addison Dickens, Steve Greim, Tim Groeling, Judy Hernandez, Joelle Li, Shantall Medina, Edward Qiao, Joshua Roizman, Doria Deen

**Board members late:** Jesse Coronado, Andrea Gambino, Nathan Smith

**Board members absent:** Jessica Behmanesh, Sylia Robledo

**Guests:** Abigail Goldman (Student Media Advisor), Alana Francis-Crow (FEM EIC elect), Jeremy Wildman (Student Media Business Manager), Amanda Leutixmay (Pacific Ties EIC), Angela Vargas (La Gente EIC elect), Chiamaka Nwadike (FEM EIC), Fiza Baloch (Al-Talib EIC elect), Hira Raza (Al-Talib EIC), Jose Hernandez (Student Media Operations Manager), Kiara Rivera (BruinLife EIC applicant), Leilani Fu'Qua (Nommo EIC applicant), Martha Cabot (OutWrite EIC), Melissa Diaz (La Gente staff), Myrka Vega (La Gente EIC), Sophia Donskoi (UCLARadio GM elect)

### **Agenda**

- I. Call to order (Dickens)**  
Dickens called the meeting to order at 5:37 p.m.
- II. Approval of the agenda (Dickens)**  
Groeling moved to approve the amended agenda. Roizman seconded the motion. The motion passed by consent.
- III. Approval of the May 4, 2020 minutes (Dickens)**  
Groeling moved to approve the minutes. Greim seconded the motion. The motion passed by consent.
- IV. Media Director's Report (Deen)**  
Deen reported on the following:  
  
*Newsmagazine Posts*  
Deen reported the newsmagazine online posts per week for weeks 6 through 9.  
  
*April Financial Statements*  
Deen discussed the cash, revenue, expenses, and net revenue.  
  
*May Forecast*

Deen said the May forecast would be under budget in Daily Bruin print and Outdoor but over budget in Online. Due to campus closures from the COVID-19 pandemic, estimated sales for Daily Bruin and Outdoor were down 100% respectively, but Online would be up 58%.

**V. Public Comment (Dickens)**

All of the editors in attendance gave updates on their publications. Most of the editors expressed that they wanted to use unspent budgeted funds to donate to various organizations related to George Floyd's death. The board decided to give the editor's options to either roll over their unspent budget to next year, or take the remaining unspent budget and pay an additional stipend to staff members. The board asked Deen to coordinate with the editors on their decisions and proceed accordingly.

**New Business/Discussion Items**

**VI. April Financial Statements (Deen)**

Deen said that total income was \$84,912 and budgeted income was \$151,774 leaving us \$66,862 (44%) under budget. Daily Bruin was down 98% to budget and 12% to last year year-to-date. Outdoor was down 100% to budget and down 17% last year year-to-date. Web Media was up 199% to budget and down 17% to last year year-to-date. Total expense was \$75,752 and budgeted expense was \$119,536 leaving us \$43,784 (37%) under budget. Year-to-date expense was \$1,048,044 and budgeted expense was \$1,064,464 leaving us \$16,420 (2%) better than budget. Net revenue was \$9,160, and budgeted net revenue was \$32,238 which was <\$23,078> (72%) under budget. Year-to-date net revenue was \$89,741 and budgeted net revenue was \$2,066 which was \$87,675 (4,244%) better than budget. Cash reserves stood at \$534,000 which exceeded our cash per policy (\$290,000) by \$244,000.

**VII. KPMG Audited Financial Statements (Deen)**

Deen shared the results of the 2018-19 KPMG audited financial statements. She said there were no material changes to the financials, they presented fairly, and the going concern note was removed from the report.

**VIII. Good and Welfare (Deen)**

Deen thanked Dickens for leading the board, and the board joined in to thank Dickens for her hard work and commitment during the year. Deen also thanked the entire board for their commitment towards the advancement of Student Media.

**New Business/Action Items**

**IX. Nommo 2020-21 Editor in Chief Selection (Deen)**

**A. Leilani Fu'Qua, candidate**

Coronado moved to enter executive session at 6:38 p.m. Greim seconded the motion. The motion passed by a member vote of 13-0 with no abstentions.

Groeling moved to exit executive session at 8:03 p.m. Smith seconded the motion. The motion passed by a member vote of 13-0 with no abstentions.

Coronado moved to appoint Leilani Fu'Qua at the 2020-21 Nommo editor in chief. Medina seconded the motion. The motion passed by a member vote of 13-0 with no abstentions.

**X. Bruin Life 2020-21 Editor in Chief Selection (Deen)**

**A. Kiara Rivera, candidate**

Smith moved to appoint Kiara Rivera as the 2020-21 Bruin Life editor in chief. Coronado seconded the motion. The motion passed by a hand vote of 13-0 with no abstentions.

**XI. Bruinwalk Review Removal Process (Deen)**

This item was tabled.

**XII. Interim 2020-21 Communications Board Chair (Deen)**

Coronado moved to nominate Nathan Smith as the interim chair. Gambino seconded the motion. Smith accepted the nomination. The motion passed by a member vote of 13-0 with no abstentions.

**XIII. Adjourn (Dickens)**

Coronado moved to adjourn the meeting at 8:21 p.m. Gambino seconded the motion. The motion passed by consent.