

Minutes of the May 3, 2021 Meeting of the ASUCLA Communications Board

Board members present: Parinaz Abiri, Jesse Coronado, Andrea Gambino, Steve Greim, Felicia Graham, Tim Groeling, Ye Jin (Jeanie) Kwon, Sylvia Robledo, Joshua Roizman, Megana Sekar, Nathan Smith, Doria Deen

Board members late: Judy Hernandez, Ramneek Kaur

Board members absent: Helen Alonzo, Shantall Medina

Guests present: Cecile Wu (2021-22 Daily Bruin Managing Editor), Jose Hernandez (Student Media Operations Manager), Cindy Quach (FEM Editor in Chief Candidate), Melissa Morris (Daily Bruin Editor in Chief), Genesis (2021-22 Daily Bruin Editor in Chief), Jeremy Wildman (Student Media Business Manager), Abita Venkatesh (2021-22 Pacific Ties Editor in Chief), Shirley Yao (2021-22 Daily Bruin Digital Managing Editor), Abigail Goldman (Student Media Advisor)

Agenda

- I. Call to order (Smith)**
Smith called the meeting to order at 5:34 p.m.
- II. Approval of the agenda (Smith)**
Groeling moved to approve the agenda. Coronado seconded the motion. The motion passed by consent.
- III. Executive Committee report (Smith)**
Smith said the committee met on April 12, 2021 and approved the April 5, 2021 meeting minutes so they could be published before the Daily Bruin Town Hall meeting that took place on April 13, 2021. He said the committee also discussed office space moving forward as we return to campus.
- IV. Operations Committee report (Gambino)**
Gambino said the committee met on April 26, 2021 and heard updates from the editors who attended. She said they also approved bylaw and constitution changes for recommendation to the board for approval, and she would discuss them during action items IX and X.
- V. Finance Committee Report (Kaur)**
Since Kaur arrived late, Deen gave this report. She said the committee met on May 3, 2021 and they discussed the March financial statements and the April forecast. She said

the committee also approved the 2021-22 ASUCLA Communications Board Budget and Five-Year Plan Draft and recommended it for approval from the full board. She said the details will be discussed during action item VI.

VI. Media Director's Report (Deen)

Deen reported on the following:

Newsmagazine Posts per Week

Deen shared the newsmagazine online posts for winter quarter weeks one through five of spring quarter. All of the magazines were on track with the minimum publishing requirements for winter quarter except for OutWrite, which met half the requirement.

March 2021 financial statements

Deen discussed the cash, revenue, expenses, net revenue, and the summary of the Daily Bruin, Web, and Outdoor sales.

April 2021 Forecast

Deen said the March forecast would be over budget in Web, but under budget in both Daily Bruin print and Outdoor. Web would be up by 142%, but Daily Bruin and Outdoor would be down 20% and 26% respectively.

VII. Public Comment (Smith)

Morris said she would allow Qu to give the report so he can get practice for next year. Qu said the Daily Bruin did a flat page for the USAC Elections, and most of the top editors for next year were hired. He said they would put out the Prime package later within the week along with the Opinion Spring package. Wu said she was going to be the Daily Bruin Managing Editor next year, so she wanted to introduce herself.

New Business/Discussion Items

VIII. March 2021 Financial Statements (Deen)

Deen said that total income was \$121,627 and budgeted income was \$108,748 leaving us \$12,879 (12%) better than budget. Web was up 81% to budget while both Daily Bruin and Outdoor were down to budget 10% and 67% respectively. BruinLife was up 44% to budget. The studio planned to open in February but did not open until March. Total expense was \$110,276 and budgeted expense was \$103,280 leaving us <\$6,996> (<7%>) over budget. Net revenue was \$11,350 and budgeted net revenue was \$5,468 leaving us \$5,882 (108%) better than budget. Year to date net revenue was \$84,431 and budgeted net revenue was a loss of <\$41,997> leaving us \$126,408 (310%) better than budget. Cash reserves stood at \$718,000 leaving us \$486,000 above policy.

New Business/Action Items

IX. Bylaw changes (Gambino)

There were no bylaw changes.

X. Constitution changes (Gambino)

Gambino informed the board that the following changes were proposed and approved by the Operations Committee, and they recommend approval to the Communications Board of the following Bylaw changes.

Article III. Membership:

Section A, # 1

Original language: There shall be eight members who are students: four graduate students and four undergraduate students.

Revised language: There shall be nine members who are students: four graduate students and five undergraduate students, one of whom will be an undergraduate transfer representative.

Article III. Membership:

Section B, # 1

Original language: Each undergraduate student member must have and maintain not less than a cumulative grade point average of 2.0. Each student must be registered at the University of California, Los Angeles, during each quarter or semester of service except that the registration requirement need not be met during the summer period.

Revised language: Each undergraduate student member must have and maintain not less than a cumulative grade point average of 2.0. Each student must be registered at the University of California, Los Angeles, during each quarter or semester of service except that the registration requirement need not be met during the summer period. The undergraduate transfer representative must have started their undergraduate career at a postsecondary institution other than UCLA.

Article IV. Duties and Rights of the Board:

Section B, # 4

Original language: Once the editor selection for a publication has been completed, the Chair of the Communications Board is required to write a brief letter explaining the selection choice using publicly-available information. This letter may not contain restricted content nor deliberations from executive session and is only required for contested processes with multiple candidates.

Revised language: Once the editor selection for a publication has been completed, the Chair of the Communications Board is required to write a brief letter explaining the selection choice to the staff when there are contested processes with multiple candidates for which the candidate endorsed by the optional staff endorsement process was not selected. This letter may contain, with review and unanimous approval from the members present for the selection, specific content and/or deliberations from executive session.

Coronado moved to approve these three constitution changes. Robledo seconded the motion. The motion passed by a hand vote of 12-0 with no abstentions.

XI. 2021-2022 ASUCLA Communications Board Budget and Five-Year Forecast (Deen)

Deen discussed the details of the budget. It was written in such a way that most expenses returned to normal, but revenue was budgeted to do so gradually. The net loss for the 2021-22 year was projected as < \$112,732>.

Greim moved to approve the 2021-2022 ASUCLA Communications Board Budget and Five-Year Forecast. Hernandez seconded the motion. The motion passed by a hand vote of 12-0 with no abstentions.

XII. FEM Editor in Chief selection (Deen)

A. Cindy Quach, candidate

Greim moved to enter executive session at 6:56 p.m. Hernandez seconded the motion. The motion passed by a member vote of 12-0 with no abstentions.

Greim moved to exit executive session at 8:05 p.m. Gambino seconded the motion. The motion passed by a member vote of 10-0 with no abstentions.

Coronado moved to appoint Cindy Quach as the 2021-2022 FEM Editor in Chief. Greim seconded the motion. The motion passed by a member vote of 12-0 with no abstentions.

XIII. Nommo Editor in Chief selection (Deen)

A. Leilani Fu'Qua, candidate

This item was tabled because Fu'Qua did not attend the meeting.

XIV. Adjourn (Smith)

Greim moved to adjourn the meeting at 8:06 p.m. Groeling seconded the motion. The motion passed by consent.