

## **Minutes of the January 10, 2022 Meeting of the ASUCLA Communications Board**

**Board members present:** Jessica Behmanesh, Andrea Gambino, Steve Greim, Tim Groeling, Alexandre (Alex) Holt, Sylvia Robledo, Ida Tongkumvong, Doria Deen

**Board members late:** Jesse Coronado, Navdha Sharma

**Board members absent:** Judy Hernandez, Shantall Medina, Samira Singleton

**Guests present:** Genesis Qu (Daily Bruin Editor in Chief), Jose Hernandez (Student Media Operations Manager), Jacob Goldberg (Ha'Am Editor in Chief) Jeremy Wildman (Student Media Business Manager), Abigail Goldman (Student Media Advisor), Rutik Shinglot (UCLA General Manager candidate)

### **Agenda**

- I. Call to order (Gambino)**  
Gambino called the meeting to order at 5:36 p.m.
- I. Approval of the agenda (Gambino)**  
Behmanesh moved to approve the agenda. Groeling seconded the motion. The motion passed by consent.
- II. Approval of December 6, 2021 minutes (Gambino)**  
Greim moved to approve the minutes with name corrections to agenda item XII. Tongkumvong seconded the motion. The motion passed by consent.
- III. Executive Committee Report (Gambino)**  
Gambino said the committee had not met.
- IV. Operations Committee Report (Singleton)**  
Deen said the committee had not met, but Singleton had already reached out to her regarding setting up winter quarter meetings.
- V. Finance Committee Report (Coronado)**  
Deen said the committee had not met because the financial statements were still behind.
- VI. Media Director's Report (Deen)**  
Deen reported on the following:

### *Newsmagazine Posts per Week*

Deen shared newsmagazine posts for finals week and winter break. She also showed the summary for fall quarter posts. All newsmagazines had published, but some were under the one article per week average due to them being short staffed.

### *Recruitment*

Deen said that winter quarter recruitment was up 131% to last year's winter quarter recruitment. Overall, there were 496 applicants, and last year there were 215. Some of the largest applicant increases were from UCLA Radio (117), BruinLife (65), and Daily Bruin (58).

### *October Net Revenue*

Deen said the financial statements had been recently published, and since she had already previously reported on the revenue and expenses, she wanted to report the net revenue for the month. There was a net loss of <\$12,490>, and budgeted net loss was <\$4,627> leaving us <\$7,863> (170%) under budget. The year-to-date net revenue was a loss of <\$18,546> but budgeted net revenue was a loss of <\$33,941> leaving us \$15,395 (145%) better than budget.

## **VII. Public Comment (Gambino)**

Qu said he was happy to see recruitment numbers had increased from last year. He said the Daily Bruin decided to reduce print to once weekly during the first four weeks of this quarter (because classes were remote), and they've decided to increase it to twice per week instead of three times per week once classes resume in person. He said their other project included creating an internship database in collaboration with the Alumni Association. Groeling asked if there was an update on the USAC President's grievance. Qu said he had not heard anything. Deen said after her initial reply to the President, she reached out again to see if she wanted to move forward with the grievance, but she had not received a response. Qu said they were trying to secure footage to see if someone took all of the Prime magazines from some of the newspaper stands.

## **New Business/Discussion Items**

## **VIII. November Preliminary Financial Statements (Deen)**

Deen said she thought she would have preliminary figures by the meeting, but none were available. She only had cash balances, and as of November cash stood at \$843,000, which was \$597,000 above policy.

For December, Deen forecasted Daily Bruin and Web to be down to budget <\$5,579> (57%) and <\$653> (7%) respectively. Outdoor was projected to exceed budget by \$4,450 (89%).

### **New Business/Action Items**

#### **I. UCLA Radio General Manager Appointment (Deen)**

##### **a. Rutik Shinglot, Candidate**

Greim moved to enter executive session at 5:54 p.m. Groeling seconded the motion. The motion passed by consent.

Groeling moved to exit executive session at 7:00 p.m. Holt seconded the motion. The motion passed by consent.

Coronado moved to appoint Rutik Shinglot as the 2021-2022 and the 2022-2023 UCLA Radio General Manager. Greim seconded the motion. The motion passed by a member vote of 9-0 with no abstentions.

#### **II. Executive Session (Deen)**

#### **III. Adjourn (Gambino)**

Griem moved to adjourn the meeting at 7:00 p.m. Holt seconded the motion. The motion passed by consent.