

## **Minutes of the February 7, 2022 Meeting of the ASUCLA Communications Board**

**Board members present:** Jessica Behmanesh, Jesse Coronado, Andrea Gambino, Steve Greim, Tim Groeling, Judy Hernandez, Alexandre (Alex) Holt, Sylvia Robledo, Navdha Sharma, Samira Singleton, Ida Tongkumvong, Doria Deen

**Board members absent:** Shantall Medina

**Guests present:** Genesis Qu (Daily Bruin Editor in Chief), Victoria Li (Daily Bruin Assistant News Editor), Jose Hernandez (Student Media Operations Manager), Leonardo Aguas (BruinLife Editor in Chief), Jeremy Wildman (Student Media Business Manager), Abigail Goldman (Student Media Advisor)

### **Agenda**

**I. Call to order (Gambino)**

Gambino called the meeting to order at 5:34 p.m.

**I. Approval of the agenda (Gambino)**

Coronado moved to approve the agenda. Groeling seconded the motion. The motion passed by consent.

**II. Approval of January 10, 2022 minutes (Gambino)**

Singleton moved to approve the minutes. Greim seconded the motion. The motion passed by consent.

**III. Executive Committee Report (Gambino)**

Gambino said the committee had not met but she had reached out to both the USAC and GSA leaders to inquire about the vacant seats on the Communications Board. She said she heard back from GSA but not USAC.

**IV. Operations Committee Report (Singleton)**

Singleton said the committee met on January 20. She said Qu (Daily Bruin) said that Sundance Film Festival was canceled because it moved to online, but the package was still happening. He said they were planning an A&E column as well as winter basketball from sports packages. Lastly, he said they were working to on-board interns. Rizkhalil (La Gente) said that La Gente published three times during that week and they planned to publish the day after the meeting. She said they had a lot of internal issues last quarter so she, along with her editors, had been working to fix the problems. She said they've implemented spreadsheets, and so far, so good. Venkatesh (Pacific Ties) said that Pacific Ties hadn't started publishing that week, but the writers were set to start publishing the

following week. They had four pieces ready to go. They were trying to plan a digital zine for winter quarter. The first drafts were due at the end of last week. She said they had a weekly segment that would start the week after the meeting. Goldberg (Ha'Am) said they were getting into the swing of things. He said the staff submitted articles that week and the rest of the editing should be done within a day and a half. He was waiting on a few members to complete training so they could start writing. He said he still wasn't sure if they would do a print issue because they were not sure if students would return to campus. Shinglot (UCLA Radio) said he had recently taken on the role of General Manager of UCLA Radio. He said their streaming programming started that past Monday, and they had 30 shows running weekly. They were all being done remotely now, but they were hoping to get back in person to have live shows. He said there was an all station meeting the same day as the Operations Committee meeting, and they expected about 100 people to attend. They hired 35 interns. He said digi-press was planning 35 blog post reviews, and they already had ten concerts to be reviewed.

**V. Finance Committee Report (Coronado)**

Deen said the committee had not met formally, but Coronado requested for the November financial statements to be sent to him, and if there were any pressing questions he would ask. He said that financials looked great and he had no questions.

**VI. Media Director's Report (Deen)**

Deen reported on the following:

*Newsmagazine Posts per Week*

Deen shared newsmagazine posts for weeks one through five. All of the newsmagazines had published online and were on target.

*Meeting/agenda items for the rest of the year*

Since we've hit the mid-year mark, Deen shared the rest of the major items that the board would need to cover for the rest of year. She said the board would approve the budget assumptions in March, approve editor in chief applicants in April, May, and if necessary, June, and the budget will be approved in May. The final piece would be the media director review, which would happen early summer.

**VII. Public Comment (Gambino)**

Qu said recent coverage had been hectic with the coverage of Matthew Harris, the Disabled Student Union, and the Murphy Hall sit-in. He said they were working on publishing Prime and the flat pages for their Black History Month issue. He also said the editor in chief applications would be going out that day. Lastly, he said the staff planned to continue printing twice per week during spring quarter.

Groeling asked if there was any progress with obtaining footage to see if anyone trashed the Prime magazines from fall quarter. Qu said not yet. Qu said they lost track of it but would talk to UCLA about getting footage.

### **New Business/Discussion Items**

#### **VIII. November Financial Statements (Deen)**

Deen said that total income was \$140,389 and budgeted income was \$127,884 leaving us \$12,505 (10%) better than budget. Daily Bruin was flat to budget, but Web Media and Outdoor were up 39% and 89% respectively. Total expense was \$113,975 and budgeted expense was \$122,514 leaving us \$8,539 (7%) better than budget. Net revenue was \$26,414 and budgeted net revenue was \$5,370 leaving us \$21,044 (392%) better than budget. Year to date net revenue was \$7,868 but budgeted net revenue was a loss of <\$28,571> leaving us \$36,439 (128%) better than budget. Cash reserves stood at \$799,000 leaving us \$513,000 above policy.

Deen forecasted that in January both Daily Bruin and Outdoor would be down 13% and 27% to budget respectively but Web Media would be up 41% to budget.

### **New Business/Action Items**

#### **I. Executive Session (Deen)**

Coronado moved to enter executive session at 5:57 p.m. Singleton seconded the motion. The motion passed by consent.

Groeling moved to exit executive session at 6:32 p.m. Holt seconded the motion. The motion passed by consent.

#### **II. Adjourn (Gambino)**

Singleton moved to adjourn the meeting at 6:32 p.m. Hernandez seconded the motion. The motion passed by consent.