

## **Minutes of the April 10, 2023 Ad Hoc Meeting of the ASUCLA Communications Board**

**Board members present:** Cecilia (CeCe) Barikhan, Jesse Coronado, Arpit Gaind, Andrea Gambino, Steve Greim, Judy Hernandez, Alexandre (Alex) Holt, Samira Singleton, Ida Tongkumvong, Kristen Weiss, Doria Deen

**Board members absent:** Jessica Behmanesh, Shantall Medina, Sylvia Robledo, Navdha Sharma

**Guests present:** Jose Hernandez (Student Media Operations Manager), Victoria Li (Daily Bruin Editor in Chief), Abigail Goldman (Student Media Advisor), Constanza Montemayor (Daily Bruin Editor in Chief candidate), Lex Wang (Daily Bruin Editor in Chief candidate), Isabelle Friedman (Daily Bruin Editor in Chief candidate), David Rimer (Daily Bruin Digital Managing Editor), Olivia Simmons (Daily Bruin Managing Editor)

### **Agenda**

- I. Call to order (Singleton)**  
Singleton called the meeting to order at 5:37 p.m.
- II. Approval of the agenda (Singleton)**  
Coronado moved to approve the agenda. Barikhan seconded the motion. The motion passed by consent.
- III. Approval of March 6, 2023 minutes (Singleton)**  
Greim moved to approve the minutes. Barikhan seconded the motion. The motion passed by consent.
- IV. Approval of April 3, 2023 minutes (Singleton)**  
Barikhan moved to approve the minutes. Gaind seconded the motion. The motion passed by consent.
- V. Executive Committee report (Singleton)**  
Singleton said the committee met on March 13 with Karim. She said it was a follow up meeting to his reinstatement as editor in chief, and all requirements had been met.
- VI. Operations Committee report (Holt)**  
Holt said the committee didn't meet in March because of finals week, but he'd sent out the Doodle to get everyone's availability for spring quarter.
- VII. Finance Committee report (Weiss)**

Weiss said the committee met on April 7 and discussed the February financial statements. The details will appear in agenda item X.

**VIII. Media Director's report (Deen)**

Deen shared the winter quarter newsmagazine posts per week.

**IX. Public Comment (Singleton)**

There was no public comment.

**New Business/Discussion Items**

**X. February financial statements (Weiss)**

Weiss said that total income was \$147,808 and budgeted income was \$187,416 leaving us <\$39,608> (<21%>) less than budget. Web Media and Outdoor were up 23% and 57% to budget respectively, but Daily Bruin was down 10% to budget. BruinLife studio was budgeted to be open in January, but it will not open until April. Year-to-date income was \$883,703, and budgeted year-to-date income was \$935,411 leaving us <\$51,708> (<6%>) less than budget.

Total expense was \$136,366 and budgeted expense was \$148,962 leaving us \$12,596 (8%) better than budget. Year-to-date expense was \$855,982, and budgeted year-to-date expense was \$964,700 leaving us \$108,718 (11%) better than budget.

Net revenue was a \$11,442 and budgeted net revenue was \$38,454 leaving us <\$27,012> (<70%>) less than budget. Year to date net revenue was \$27,721 and budgeted year to date net revenue was a loss of <\$27,012> leaving us \$57,010 (195%) better than budget. Cash reserves stood at \$776,000 leaving us \$447,000 above policy.

For the March forecast, Daily and Outdoor are projected to be 47% and 49% over budget, respectively, but Web is projected to be below budget 40%

**New Business/Action Items**

**XI. Daily Bruin Editor in Chief selection (Singleton)**

- A. Isabelle Friedman, candidate**
- B. Constanza Montemayor, candidate**
- C. Lex Wang, candidate**

Greim moved to enter executive session at 5:48 p.m. Coronado seconded the motion. The motion passed by consent.

Coronado moved the exit executive session at 8:06 p.m. Greim seconded the motion. The motion passed by consent.

Coronado moved to appoint Isabelle Friedman as the 2023-24 Daily Bruin Editor in Chief. Gaird seconded the motion. The motion passed by a member vote of 10-0 with no abstentions.

**XII. Adjourn (Singleton)**

Singleton moved to adjourn the meeting at 8:11 p.m. Weiss seconded the motion. The motion passed by consent.